



## **Certificate IV in Business (Small Business Management) BSB40407**

BSBMKG401A	Profile the market
BSBCUS401A	Coordinate implementation of customer service
BSBRES401A	Analyse and present research information
BSBSMB401A	Establish legal and risk management requirement
BSBFIA402A	Report on the financial activity
BSBMKG402B	Analyse consumer behaviour for specific mark
BSBSMB402A	Plan for small business finances
BSBSMB403A	Market the small business
BSBSMB404A	Undertake small business planning
BSBSMB405A	Monitor and manage small business operations
BSBSMB406A	Mange small business finances
BSBSMB408A	Build and Maintain relationships with small business
BSBSMB408A	Manage personal, family, cultural and business
BSBADM409A	Coordinate business resources
BSBMKG413A	Promote products and services
BSBCRT501A	Originate and develop concepts



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